



House # E-562, Inside Delhi Gate Lahore



+92 324 4993404



[ahmadilyas112@gmail.com](mailto:ahmadilyas112@gmail.com)



<https://www.linkedin.com/in/ahmad-ilyas-4971b9180/>

# A H M A D I L Y A S

WordPress Developer

## ABOUT ME

To secure a position as a Wordpress Developer where I can apply my skills in front-end development, and site optimization to contribute to the success of the organization. Highly motivated and detail-oriented Wordpress Developer with 6 months of experience in developing and maintaining Wordpress websites. Proficient in HTML, CSS and JavaScript. Familiar with the latest Wordpress plugins and themes. Experienced in optimizing website performance, improving user experience, and ensuring cross-browser compatibility. Possess excellent communication skills and ability to work in a team-oriented environment.



## WORK EXPERIENCE

### **WordPress Developer – (November 2022) to (May 2023)** **Webfoxs (webfoxs.com), Lahore**

- Developed and Maintained Wordpress websites for clients.
- Customized Wordpress themes and plugins according to client requirements.
- Improved website performance and user experience by optimizing images, videos and other media.
- Ensured cross-browser compatibility and accessibility of websites.
- Stayed up-to-date with the latest Wordpress trend and technologies.

#### **Projects:**

- <https://webfoxs.com/>
- <https://tsstationers.pk/>
- <https://www.shortsentertainment.com>
- <https://tehzibsons.com>
- <https://labbaikislamicstore.com>
- <https://ektow.com>
- <https://syptechnologies.com>
- <https://tehzibsons.com>
- <https://oeslearning.com>
- <https://gainpakistan.com/>
- <https://code.forvilcosmeticss.com/>

## ACADEMIC BACKGROUND

### **(BSCS) Bachelor of Science in** **Computer Science**

2019 - Continue

**Virtual University of Pakistan,**  
Lahore

### **(ICS) Intermediate in Computer** **Science 2016 - 2018**

**Govt Islamia College Civil Lines,**  
Lahore

### **Matriculation in Computer** **Science**

2013 - 2015

**Najaf Ideal High School, Lahore**

## PROFESSIONAL SKILLS

- WordPress Development
- WordPress Theme Customization
- WordPress Plugin Customization
- HTML
- CSS

**Junior SEO** – (February 2022) to (November 2022)

**PNY Trainings (pnytrainings.com)**, Lahore

**Eraflip (eraflip.com)**, Product of PNY Group of Companies

- Complete all assigned technical SEO tasks by Team Leader.
- Track, report, and analyze website analytics.
- Perform ongoing keyword discovery, expansion and optimization.
- Research and analyze competitor websites and online presence.
- Do Google Analytics Tool, Google search Console.
- Develop and implement link building strategy.
- Creating high quality backlinks.

- BootStrap
- PHP
- JavaScript
- OffPage SEO
- OnPage SEO
- Technical SEO
- Local SEO
- Link Building
- MS Office

**aone-portal.com**

- OnSite SEO Strategy, Keyword Optimization, Meta Title, Meta Discription, Internal and External Links, Anchor Text Keyword.
- Strong Keyword Research, Keyword in Content Optimization.
- Conduct SEO Audit Report (On Page, Off Page and technical analysis.

**pnytrainings.com/seo-course-in-rawalpindi**

- OffSite SEO, Creates high quality backlinks (Dofollow and Nofollow)

**SEO Internee** – (January 2022) to (February 2022)

**Softrick Solutions (sofricksolutions.com)**, Lahore

**autozcare.com**

- Link building analyst

**News Monitoring Officer** – (October 2020) to (January 2022)

**Dunya News**, Lahore

- Content Analysis, Data entry operator.
- Finding errors such as graphical, technical, words mistake.
- Present daily report of the work to HOD.
- Help team member with their problems.

**Business Development Executive** – (August 2020) to (September 2020)

**(Harvest Global (HG) Markets (PVT) LTD)**, Lahore

- International Stock Market. Number 1 broker in Pakistan.
- Worked in Sales and Marketing Department.