MUHAMMAD NAUMAN ZAFAR

IT Specialist

CONTACT

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EXPERTISE

- Microsoft Office
- Microsoft Excel
- C++, Java (Programming Language)
- WordPress
- SEO
- Strong Communication Skills

LANGUAGE

Urdu

100%

English

70%

CERTIFICATION

- **Computer Application's (Microsoft Office etc.)**
  Islamia University of Bahawalpur (2015)
- **WordPress**
  DigiSkills Platform.   (2019)
- **Search Engine Optimization**
  DigiSkills Platform.   (2023)

ABOUT ME

As a computer science student, I have a strong foundation in programming and a passion for technology, With a strong ability of programming languages like Java, C++, and HTML. I have successfully developed an android application and contributed to collaborative semester projects. I am well-versed in OOP, algorithms, and database management systems. I'm a quick learner, adaptive to new technologies, and thrive in a team-oriented environment. Additionally, I have Web Design, SEO, WordPress, Microsoft Office, and problem-solving skills, with my dedication to continuous learning. I'm poised to make valuable contributions to the field of Computer Programming.

EDUCATION

- **Comsats University Islamabad, Sahiwal Campus. (2019-2021)**

  MCS (Master of Computer Science)   **76% Marks.**

- **The Islamia University of Bahawalpur (2016-2018)**

  B.Sc (Advance Computer Studies)   **53% Marks.**

EXPERIENCE

Android Development Project   (2020-2021)

I developed the front-end UI design and implemented the Java code to build an Android mobile application using Android Studio for my Final Year Project (FYP). I successfully completed the project and achieved an A grade for its execution.

Search Engine Optimization Intern   (2023)

Professional SEO internship at QRG Solutions PVT LTD.

- Complete Website Audit
- Keyword Research
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Local SEO
- Monthly Excel Reporting
- Ahrefs, Keyword Planner etc. Tools
- Google Analytics, Search Console and Tag Manager
- Backlinking