# ALEEM HAIDER

318 A2 Township Lahore



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#### CAREER OVERVIEW

Developed websites, implemented digital marketing strategies and supervised projects in reputed companies for 5 years. My knowledge of latest technologies can enhance your company's digital presence and customer engagement.

#### **EDUCATION**

BS Software Engineering UMT Lahore | 2019

#### **SKILLS**

- Basic computer literacy skills
- Organizational skills
- Strategic planning and scheduling skills
- Time-management skills
- Verbal and written communication skills

#### REFERENCE

Will be furnished on request.

#### **EXPERIENCE**

### Web Developer and Team Leader

Time & Space Media | January 2021 present

- Experience With REST APIs and JSON.
- Command over Laravel PHP, MySQL, HTML, jQuery, AJAX, MVC Design Patterns, Eloquent Query Builder.
- Clean, logical, well-documented and reusable code.

## **Digital Marketing**

Nedvartix Software House. | May 2020 -Jan 2021

- Lead Generation
- Social Media Marketing
- Email Marketing
- Digital Media Management